

PRICIMETRICS MAX PROFIT ENHANCING PRICE OPTIMIZATION SOFTWARE

Designed to think and learn like a trained human pricing expert.

INCREASE YOUR PROFITS & SAVE TIME

If you have pricing or P&L responsibilities, Pricimetrics Max will save you time and make you more profitable by finding the profit maximizing price for all your SKUs. Let us handle your pricing and you can focus your time on business.

EASY TO USE & SCALABLE

Pricing doesn't have to be complicated. At the press of a button, Pricimetrics Max can tell you what prices to charge for every product, in every location and sales channel. Be confident all your SKUs are priced right, not just your top sellers.

RAPID & EASY IMPLEMENTATION

Pricimetrics Max can be up and running in days. You don't need to wait months to start realizing ROI.

WORKS WITH YOUR BUSINESS

Pricimetrics Max will set recommendations in line with your business strategy whether you're a budget, value, or premium provider.

FLEXIBLE

Pricimetrics Max can accommodate any relevant data you have that affects your business. From advertising expenditures to competitor prices, inventory levels, or even the weather, Pricimetrics Max will determine how a particular factor affects your sales and profitability.